Daniel Halden <daniel.halden@lacity.org>

Pave-Gen installed this weekend at H/H -- potential consideration for WOF in the future

Kerry Morrison <Kerry@hollywoodbid.org> Fri, Oct 12, 2018 at 4:26 PM
To: "jbriggs@jbriggslaw.com" <jbriggs@jbriggslaw.com>, [redacted], Daniel Halden <Daniel.Halden@lacity.org>, Jeff Loeb <jeff@nederlander.com>, "Chase Gordon (Chase.Gordon@avisonyoung.com)" <Chase.Gordon@avisonyoung.com>
Cc: Ana Holler <stargirl@hollywoodchamber.net>, "Leron Gubler (Leron@hollywoodchamber.net)" <Leron@hollywoodchamber.net>, Rich Sarian <Rich@hollywoodbid.org>, [redacted]

Greetings friends,

(Jackie: could you please forward this email to the members of the Trust, since I don't have their emails)

You'll recall earlier this year when our Coro Fellow researched various ways to protect the Walk of Fame, he stumbled upon a rather remarkable technology which has been installed in cities across the globe – Pave-Gen. If you recall from the presentation, this is a surface that is installed and can do four things:

- Capture data from every footstep – which can be useful for pedestrian studies
- The finish is durable and slip resistant. Broken tiles can be easily replaced
- The tiles can be configured in any way for the client
- The footsteps generate energy which can be attached to light sources and advertising or messaging

Serendipitously, Pave-Gen has been brought in for an installed exhibit at Hollywood & Highland through Sunday night. This is being installed right in front of the Dolby Theatre. If you have a chance to go by this weekend, you'll be able to inspect it closely and walk on it. (See photos.)

One of the thoughts we had was to test this surface for future consideration -- would Pave-Gen be willing to install a test section? In conversations we've had with various community leaders here was a suggestion: could a test area be installed just off the Walk of Fame, in front of the Chase Bank on Sunset Blvd (there is terrazzo there, but it is not part of the official WOF). If Pave-Gen could do a prototype installation – we could take a couple years to see how it wears and tears with all the pedestrian traffic.

Rich has been keeping in touch with this company ever since the Coro project, and it appears the CEO might be here on Monday, and maybe we could do a very quick meet and greet for about 30 minutes.

So, please try to take a look at this this weekend. If we can get the CEO in here on Monday, would anyone be interested in meeting him?

Kerry

P.S. If you look closer on their website, you can see a lot of photos from the travelling exhibition they are doing right now to promote Bank of the West.

KERRY MORRISON

Executive Director

-

RENEW THE BID IN 2018! https://youtu.be/-Amhlt_EKsE

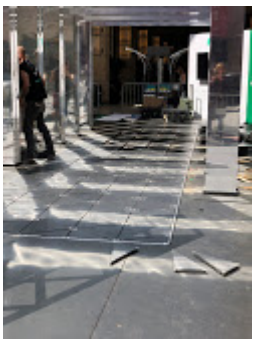
[Hollywood Property Owners Alliance]

6562 Hollywood Blvd | Los Angeles, CA 90028

323.463-6767 | kerry@hollywoodbid.org | onlyinhollywood.org

---

2 attachments



Installation at HH Oct 12 2018 (2).jpg
2393K

Installation at HH Oct 12 2018.jpg
2522K

Redaction Log

Reason	Page (# of occurrences)	Description
Privacy	**1** (3)	Private information